

REVOLUTIONIZING TEAM COMMUNICATION



DELIVER CONCISE MEMORABLE MESSAGES

Broadcasters use words, stories and structure for strong messaging

Have you ever wondered how podcasters, radio disc-jockeys, professional interviewers and newscasters get us to think and remember messages? In this session, Burst coaches use decades of experience and knowledge in the broadcasting and movie industries to teach how to tell stories while using your voice, facial expressions and structure to deliver memorably.

Stories cut through the “mental fog” of distractions and create mental movies that make our messages memorable.

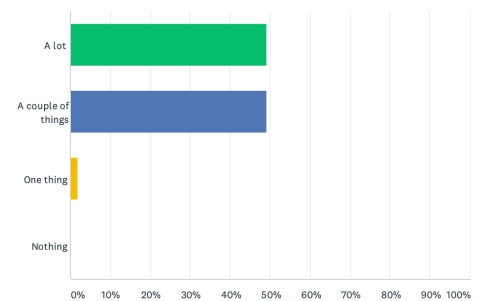
TOPICS INCLUDE:

- Learn broadcasting’s “power of 3” to create “mental movies”
- How to use a “cold open” and “button close” to stir imagination
- Burst story structure makes your message concise and memorable
- Simple presentation structure that may just change your life

AGENDA:

- :00 - :20 Enhance memorability with core messaging and frequency
- :20 - :45 Learn and practice building concise, powerful messages
- :45 - :60 Deliver a memorable message like a professional

98% OF ATTENDEES SAY THEY LEARNED



FLEXIBLE TRAINING OPTIONS

- 30 - Minute Micro-Burst
- 1-Hour Burst
- As part of a Burst Training Bundle
- Virtual / In-person 2021
- 1:1 Individual Coaching



Burst Trainings™
learning in bursts

For more information on our flexible trainings, contact: +1 (855) 638-7246